



FESTIVAL

treehouse

Jamie Renee Williams
Day in the Life of UX Designer

Grounding

The background is a solid medium blue. It is decorated with several light blue elements: organic, blob-like shapes in various shades of blue; small, hollow triangles pointing in different directions; and sets of three horizontal wavy lines. In the top right and bottom left corners, there are grid patterns that fade into the background.





Hello, I'm Jamie

I'm a Senior UX
Designer and urban
grower





Daily Download



9:30a -- Daily Download

Time to catch-up with folks on the team to see where we are all at with our work.

- Product Manager
- UX Designers
- Developers



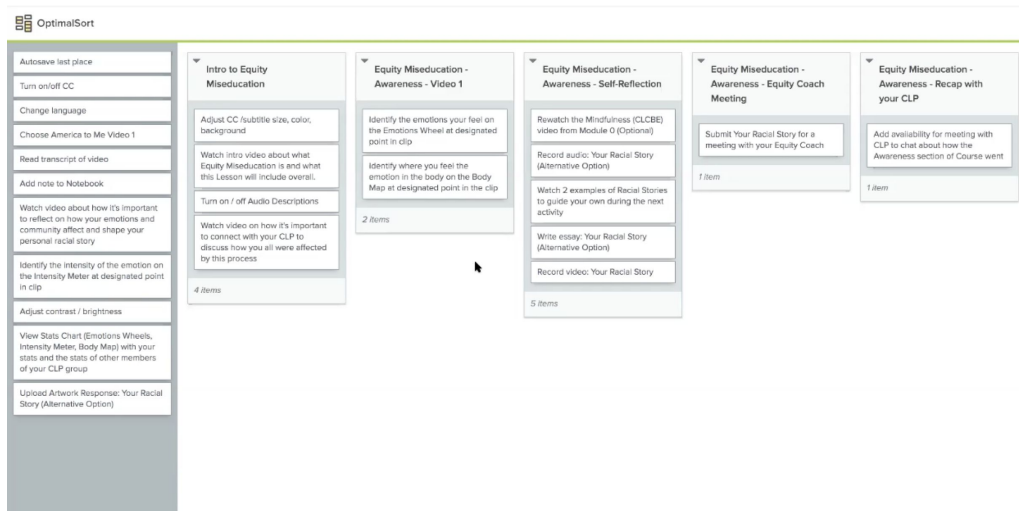
User Testing

The background is a solid blue color with several organic, wavy shapes in a lighter shade of blue. Scattered throughout are small, light blue geometric icons: triangles pointing in various directions and sets of three horizontal wavy lines. In the top right and bottom left corners, there are faint, light blue grid patterns.



10:00a -- User Testing | Card Sorting

I test the **order of tasks** in our user maps to get a sense of how users *instinctively* ordered info





Lunch + Gardening

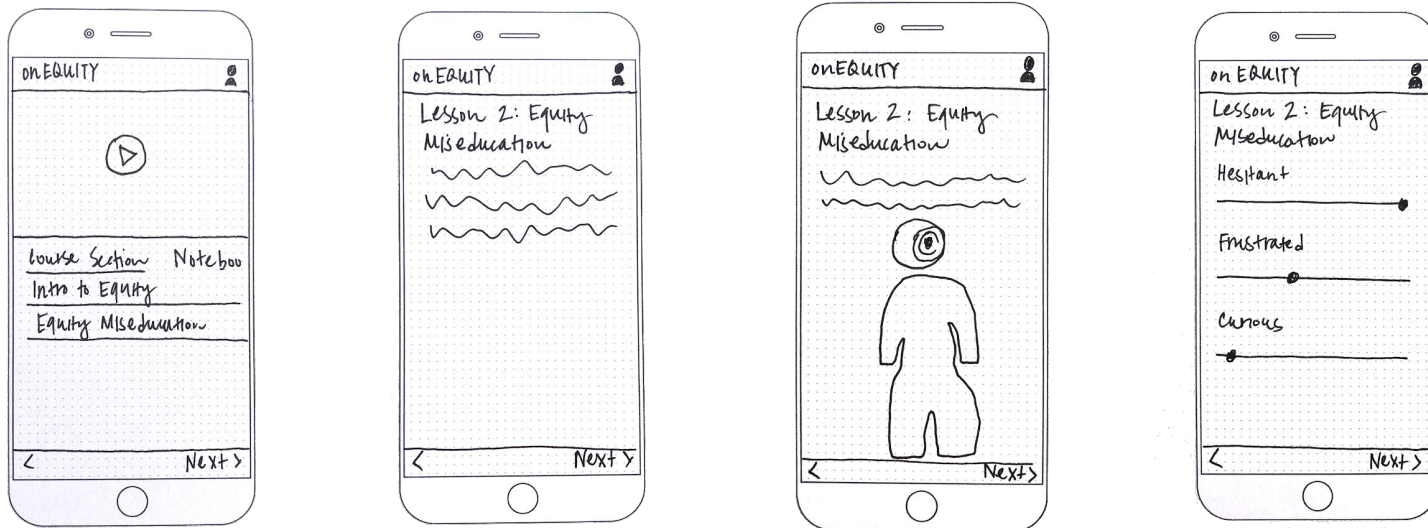


Prototyping

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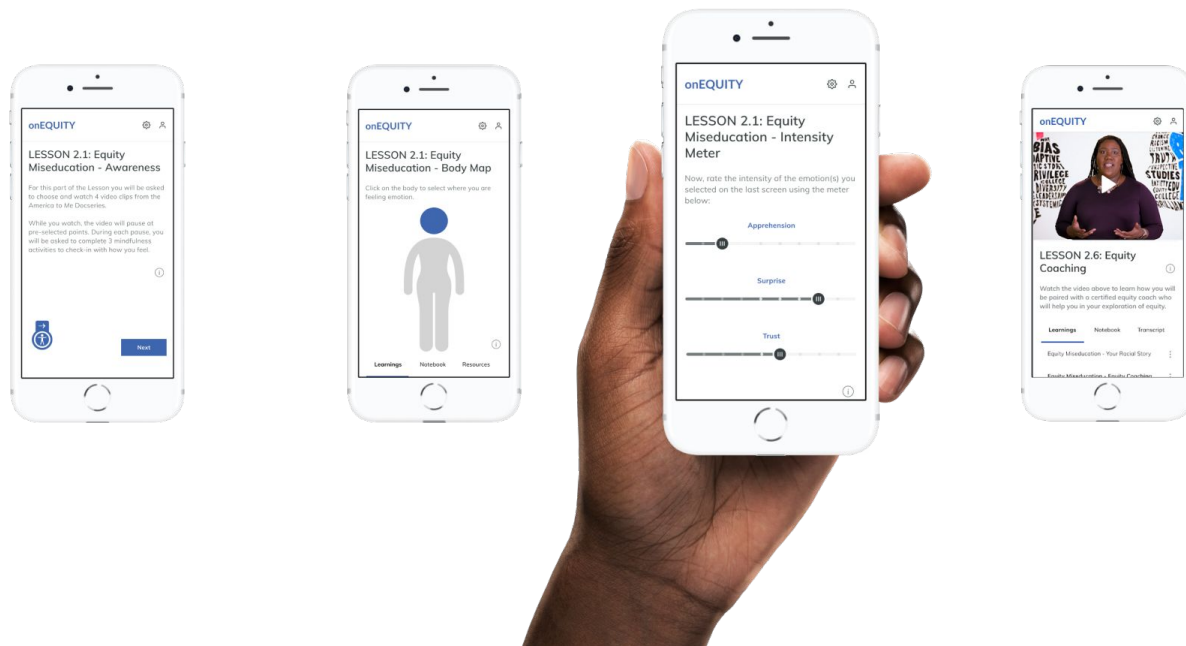
1:00p -- Sketching / Paper Prototyping







More -- Clickable Prototyping





Writing (Documentation)



3:30p -- Learnings + Planning

Key Insights Overall

- Users said the best mindfulness approach for them started with identifying an emotion in the body, then naming it and finally noticing its intensity. (100% of participants). This challenged the original assumption that a user should identify the emotion, note where it was in the body and then rate its intensity.
- Accessibility features being easily available early on and at all stages on the platform will benefit a variety of user needs. (100% of participants)
- Adding a Notebook feature that can be used throughout the course will be useful for keeping track of personal learning and notes to be referenced and used later and during the course.
 - To this end, one user expressed a need for a glossary of terms.
- Users are uncomfortable with personal data being collected and concerned about how it will be used or shared with others, especially, in the Community and Learning Practice (CLP) group.



Synthesis

I write a research report highlighting main insights and takeaways for all the user research we did during the card sorts

Outcomes

Make note of surprises or learnings and how they will inform the next iteration of designs



Roundtable of Findings



4:30p -- Presentation Time!

Report to key stakeholders - other Designers, Product Managers, Developers, etc on what we learned and how it affected the design.

- Share ***surprises***
- Are the design changes ***feasible?***
- How do the changes affect the product's ***viability?***





Q + A